

810-5-1-.217 License Plate Design Specifications.

(1) The license plate must clearly identify the purpose of the license plate. A logo may appear on the left side of the license plate.

(2) The license plate number area must be free of graphics that would obscure the readability of the characters on the license plate.

(3) License plate designs for Quantity Class 2 plates under Section 32-6-64, Code of Alabama 1975, must provide room for at least six (6) alphanumeric characters.

(4) "Alabama" must clearly be visible and must appear at the top of the license plate so that law enforcement can readily identify the state of issuance. "Alabama" must appear in font URW Basker Twid. The font size must be at least 80 points. This will permit law enforcement to readily identify the state of issuance.

(5) Decal boxes, if required, must appear in the top corners of the license plate in order to permit law enforcement to readily determine that ad valorem tax and current registration fees have been paid.

(6) Except as exempt by statute, license plates shall be imprinted with a conventionalized representation of a heart and the words "Heart of Dixie".

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Authority: Sections 40-2A-7(a)(5) and 32-6-64(a)(1), Code of Alabama 1975

History: New rule: Filed September 7, 2012, effective October 12, 2012.