



JULIE P. MAGEE
Commissioner

State of Alabama Department of Revenue

(www.revenue.alabama.gov)
50 North Ripley Street
Montgomery, Alabama 36132

June 30, 2015

MICHAEL E. MASON
Assistant Commissioner

JOE W. GARRETT, JR.
Deputy Commissioner

CURTIS E. STEWART
Deputy Commissioner

NOTICE

TO: All Tobacco Wholesalers and Retailers

SUBJECT: Reynolds American Inc. (RAI), ITG Brands, and Lorillard Inc. Transfer of Brands

Effective June 12, 2015, Reynolds American Inc. (RAI), ITG Brands, and Lorillard Inc. were involved in a transfer of brands. Lorillard Inc. no longer manufactures brands for sale in Alabama and has transferred its brands to Reynolds American Inc. and ITG Brands. Beginning with the June 2015 period returns, which are due by July 20, 2015, the following brands: **Newport, Old Gold, Kent, and True** shall be reported identifying R.J. Reynolds Tobacco Company as the manufacturer. In addition, **Kool, Winston, Salem, and Maverick** shall be reported identifying ITG Brands, LLC as the manufacturer. Continue to use the same brand code to identify these brands when filing your monthly state cigarette tobacco tax returns; however, due to the transfer, the brands listed above now have new manufacturers and should be reported in this manner using the applicable distributor's number to identify the appropriate manufacturer.

Please ensure that the person responsible for filing state cigarette tobacco tax returns receives this notice.

Questions concerning this notice should be directed to the Tobacco Tax Section at the below address:

Business & License Tax Division
Tobacco, Severance & License Tax Section
P. O. Box 327555
Montgomery, AL 36132-7555
Telephone (334) 242-9627