



JULIE P. MAGEE
Commissioner

State of Alabama Department of Revenue

(www.revenue.alabama.gov)
50 North Ripley Street
Montgomery, Alabama 36132

August 20, 2013

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Assistant Commissioner

JOE W. GARRETT, JR.
Deputy Commissioner

CURTIS E. STEWART
Deputy Commissioner

MEMORANDUM

2013-20

TO: License Plate Issuing Officials

FROM: Sherry Helms, Registration Unit
Motor Vehicle Division

SUBJECT: Issuance Dates for NEW God Bless America and Standard License Plate Designs

As referenced in county memo 2013-18, the **new God Bless America (GBA) design plates** are being delivered to county offices for **issuance beginning October 1, 2013**. On October 1, 2013, all GBA plates with the old design should be removed from your shelves and held for audit purposes.

The **NEW Standard license plates** are currently being delivered to county offices for **issuance beginning January 1, 2014**. The current "Sweet Home" standard license plate design will continue to be issued until December 31, 2013. Prior to this date, the Motor Vehicle Division will distribute a reminder notice to county licensing officials regarding the updated numbering schemes for the new license plate design.

Images of the new plate designs and the new license plate issuance dates are available on the Motor Vehicle Division web pages as referenced below:

New Standard License Plate Design: <http://revenue.alabama.gov/motorvehicle/standard.cfm>

New God Bless America Design: <http://revenue.alabama.gov/motorvehicle/specialty.cfm>

If you have any questions regarding this matter, please contact the Motor Vehicle Division at: tags@revenue.alabama.gov or (334) 242-9006.