



ALABAMA DEPARTMENT OF REVENUE
MOTOR VEHICLE DIVISION

MVR 32-6-64
10/17

P.O. Box 327630 • Montgomery, AL 36132-7630 • (334) 242-9000

Application For a Distinctive License Plate Category

OFFICIAL NAME OF THE DISTINCTIVE LICENSE PLATE CATEGORY
NAME OF THE SPONSORING ORGANIZATION

TYPE OF ORGANIZATION
[ ] State Agency [ ] 501(c)(3) Organization [ ] Out of State College/University group

CONTACT PERSON DAYTIME TELEPHONE NUMBER FAX NUMBER

EMAIL ADDRESS

MAILING ADDRESS CITY STATE ZIP

[ ] New Distinctive License Plate Category [ ] Reissue of a Distinctive License Plate Category

License Plate Will Be Available To: (Check appropriate box)
[ ] All Supporters of the Organization
[ ] Members Only. Attach a copy of the membership card or a related document that can be used to confirm membership.

[ ] Yes [ ] No A conventionalized representation of a heart must appear on each license plate. Does the organization want the language "Heart of Dixie" to appear on the plate?

[ ] Yes [ ] No Does the license plate design contain elements protected by copyrights? If yes, attach a letter from the organization's headquarters/out of state college/university granting permission to display the copyright element on the Alabama Distinctive license plate.

The sponsoring organization must represent all supporters/members throughout the State of Alabama. One license plate design will be accepted for the organization statewide.

[ ] Yes [ ] No Does the sponsoring organization acknowledge that it represents all supporters/members of the organization throughout the State of Alabama?

[ ] Quantity Class 1 (250 to 999 registrations) - Select this class if registrations are estimated to be at least 250, but less than 1,000. All distinctive license plates qualifying under this class will be manufactured using a generic design approved by the Legislative Oversight Committee on License Plates (LOC). There will be a 3.5" X 2.5" area on the left side of the license plate where the emblem, slogan, conventionalized representation of a heart and the words "Heart of Dixie" (if requested), must appear.

[ ] Quantity Class 2 (1,000 or greater registrations) - Select this class if registrations are estimated to be 1,000 or greater. All distinctive license plates qualifying under this class may be manufactured using the design for Quantity Class 1 plates or with a unique design for the entire plate in accordance with the Legislative Oversight Committee on License Plates (LOC) guidelines and Alabama law.

IMPORTANT NOTE: In order to reissue a plate category for Quantity Class 2, a minimum of 1,000 registrations must be reached during the previous 12-month period. If the number of registrations during the previous 12-month period does not reach a minimum of 250, the license plate category cannot be considered for reissuance.

THIS AREA TO BE COMPLETED BY DEPARTMENT OF REVENUE PERSONNEL ONLY
Number of registrations during previous 12-month period: \_\_\_\_\_ Period from which data is reported: \_\_\_\_\_

DISTRIBUTION OF NET PROCEEDS — REQUIRED

Give a detailed description of how the net proceeds will be used (type or print): (Not applicable for out of state college/university plates.)

Address for distribution of net proceeds: (Not applicable for out of state college/university plates.)

CERTIFICATION

I certify that the information listed above is true and correct, and that I am authorized by the sponsoring organization to act on their behalf. The organization acknowledges that the plate must be redesigned every 5 years.

SIGNATURE OF AUTHORIZED OFFICIAL FOR THE SPONSORING ORGANIZATION DATE